

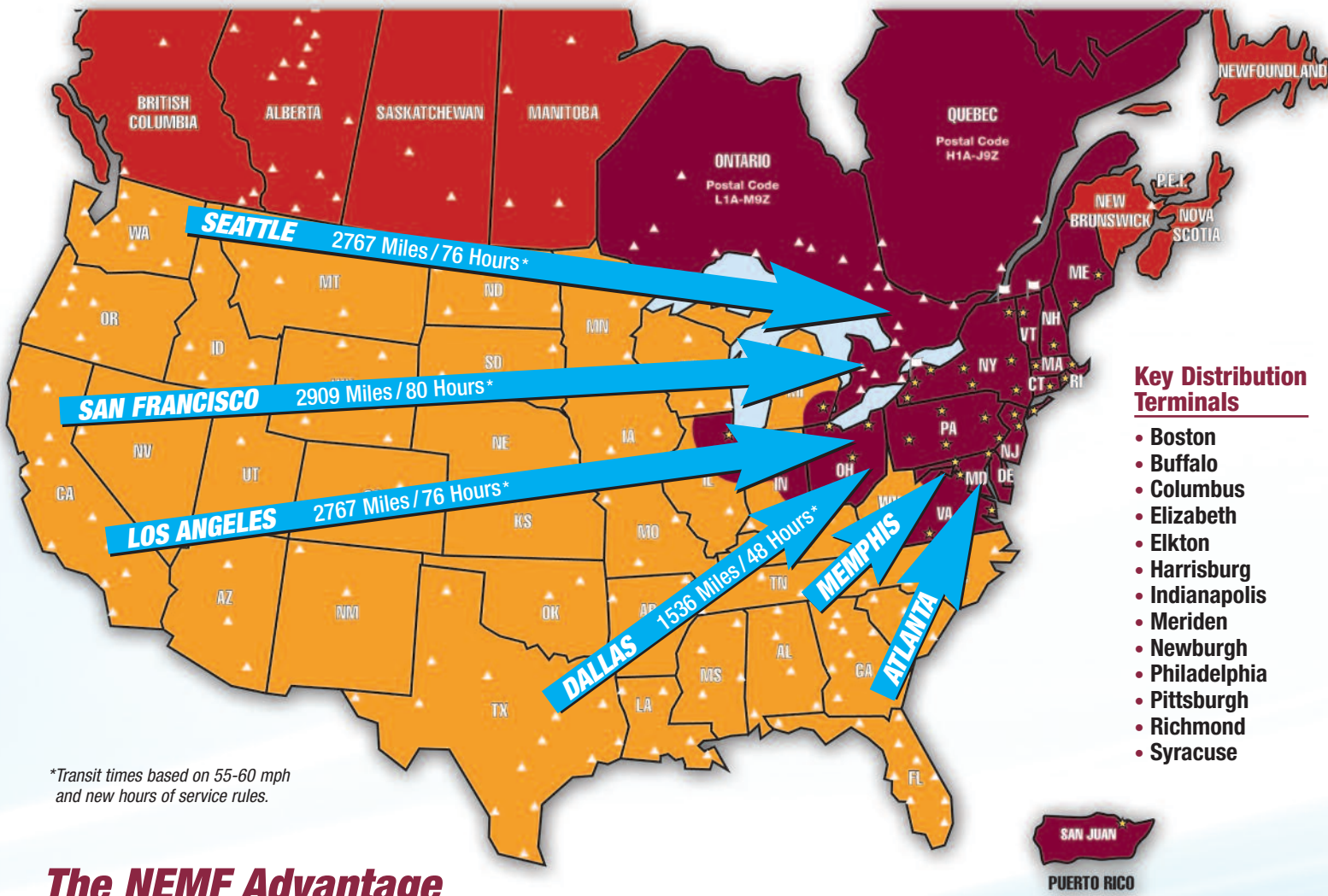


EXCELLENCE IN MOTION!®

POOL DISTRIBUTION

Speed, Savings, Satisfaction

— You Matter to Us! —



The NEMF Advantage

- ✓ **Greater Control of Cost**
- ✓ **Lower Transportation Cost**
- ✓ **Reduced Inventory Cost**
- ✓ **Improved Transit Times**
- ✓ **Increased Supply Chain Velocity**
- ✓ **Less Handling of Freight (Fewer Claims)**
- ✓ **Consistent, Reliable, Damage Free Service**
- ✓ **Improved Cash Flow**
- ✓ **Most Next Day Service Points**
- ✓ **Higher Customer Satisfaction**
- ✓ **Improved Sales**
- ✓ **EDI / Technology**

Reduce Transit Times, Claims, and Costs to the Northeast

You can reduce cost and cut delivery times in the Northeast with **NEMF** by combining your LTL shipments into truckload for pool distribution. **NEMF** is the largest non-teamster, family-owned company, with the most next day service points in the Northeast. You can deliver a truckload of LTL shipments at one of our 37+ strategically located service centers and let us take it from there. We already have the pickup and delivery routes in place and the dispatchers and drivers who know the roads and the area.

With our on-board computers and our interactive website (www.nemf.com) you know precise delivery times and have real time information at your fingertips. You get the advantages offered by the Northeast's premier LTL carrier, backed by the resources of **The Shevell Group (NEMF, Eastern Freightways, Apex, Carrier Industries, NEMF World Transport, NEMF Logistics)**. Our 98+ percent on time delivery rate and a .005 claims ratio will provide your consumers with the highest customer satisfaction.

POOL DISTRIBUTION DATA THAT WILL ASSIST ANALYSIS

1. Freight Characteristics

- Commodities shipped
- Average weighted class
- Average weight per shipment
- Palletized, average size & weight—on trailer

2. Shipping Activity

- % Minimum charge shipments
- % < 500 pound shipments etc.
- Shipment detail by destination zip code

3. Operations at NEMF Terminal Dock

- Palletized/loose
- Floor load
- Shotgun load
- Sort & segregate/how is freight marked
- Drop/live unload
- Driver assist unload
- Shipment detail arrives prior to trailer
- Bills of lading arrive with trailer/
prior electronically

4. Operations at Delivery

- Type of consignee
- Special equipment/lift truck/straight truck
- Drop/live unload
- Consignee assist unload
- Driver unload
- % Appointment delivery
- % Inside delivery
- % Private residence delivery
- % After hours/weekend delivery

5. Pricing Information

- Rate levels required
- Per hundred weight, per piece, per mile
- Contract
- Current carrier pricing/discount range
- Freight all kind required/agreeable to cap



THE SHEVELL GROUP OF COMPANIES



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